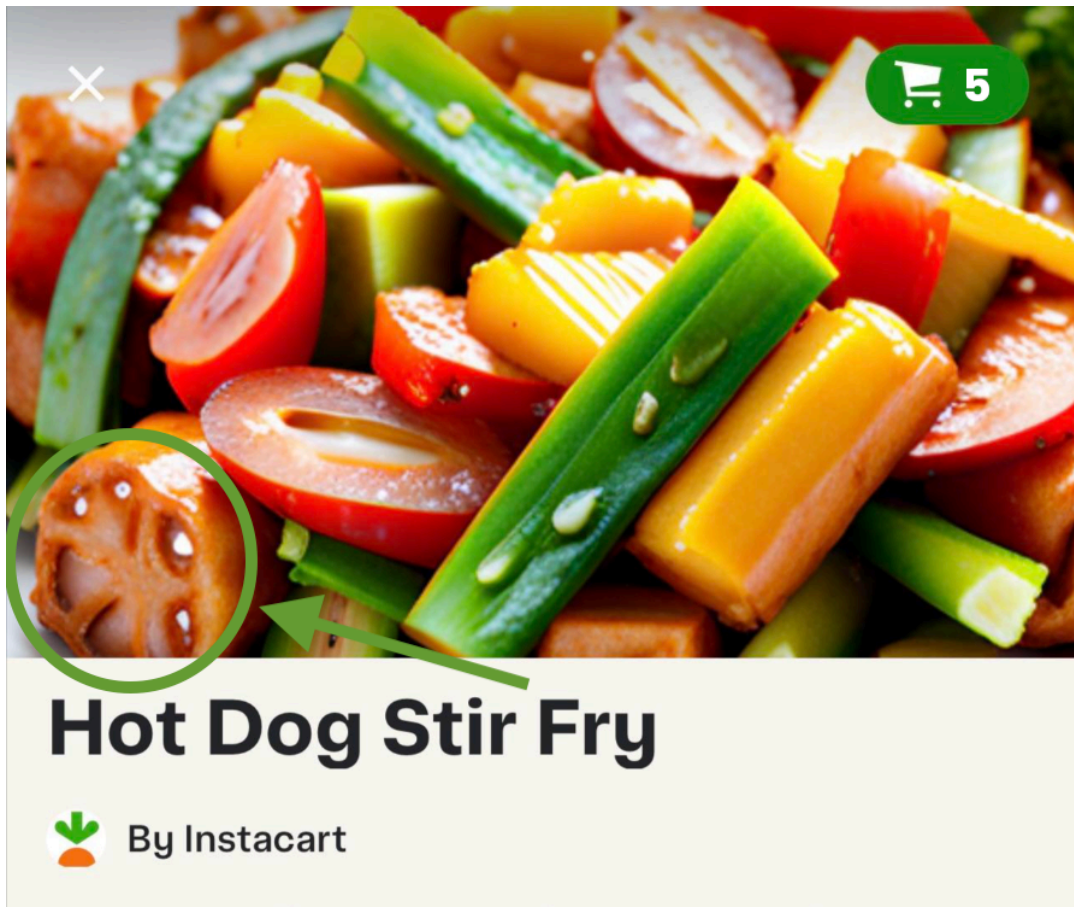


Unusual AI Recipes and Food Photos Raise Eyebrows, Make Dinner Very Interesting

With AI supplying the recipes, dinnertime has never been more interesting.

Foodies have long turned to the internet for the latest recipes, but AI-generated recipes are relatively new to the scene, imparting instructions for some very unusual fare. A few of these AI-generated recipes are raising eyebrows, leaving some chefs scratching their heads over made-up ingredients such as “monito sauce” and curious AI-generated food images with hot dog slices that look like tomatoes.



Tomato-esque hot dog bits represent a relatively benign blunder when you compare to a New Zealand supermarket's meal planner app which featured a recipe for chlorine gas. The app's premise is actually quite clever. Users are prompted to enter the foods they have on-hand and the app generates a recipe using those ingredients.

At first, the app garnered lots of social media attention for its unusual recipes, such as "Oreo vegetable stir fry." But it was the recipe for "aromatic water mix" that really raised eyebrows when users realized that the "drink" it created was chlorine gas.

"Aromatic water mix" was described by the AI as "the perfect nonalcoholic beverage to quench your thirst and refresh your senses." And in case you were wondering, you should "Serve chilled and enjoy the refreshing fragrance."

Refresh your senses and enjoy the refreshing fragrance. Indeed.

And it doesn't end there. There's also "turpentine-flavored french toast," along with "bleach-infused rice surprise"...which makes you wonder what constitutes the "surprise." Chemical burns, perhaps?

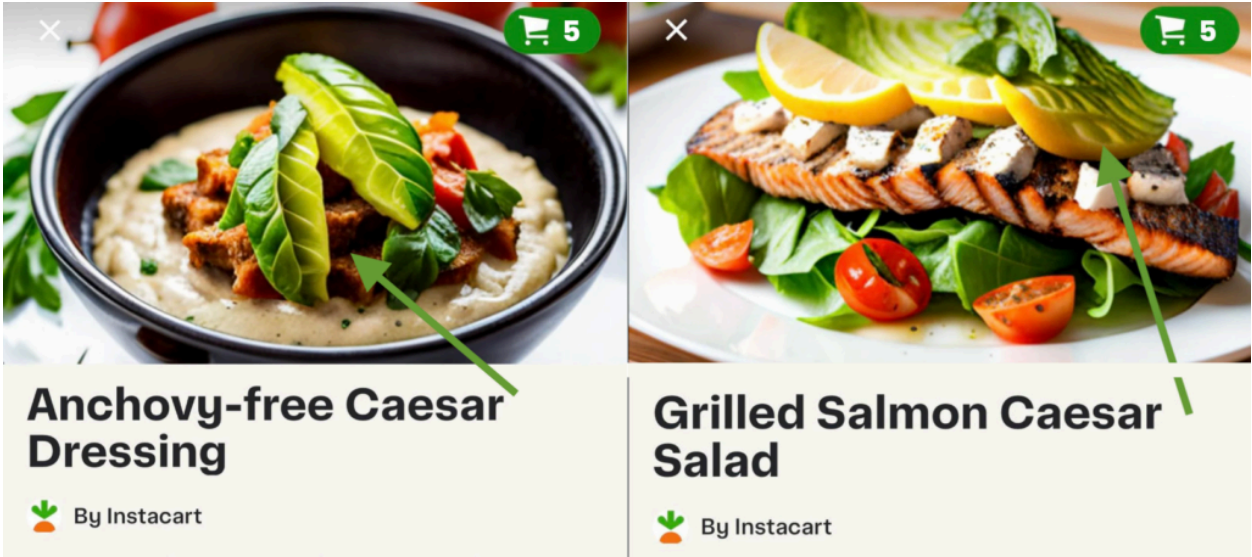
Notably, the New Zealand supermarket's app does include a bit of sage advice for home chefs who are using its AI-generated recipes: "You must use your own judgment before relying on or making any recipe produced by Savey Meal-bot."

Interesting AI-Generated Food Photos Go Viral

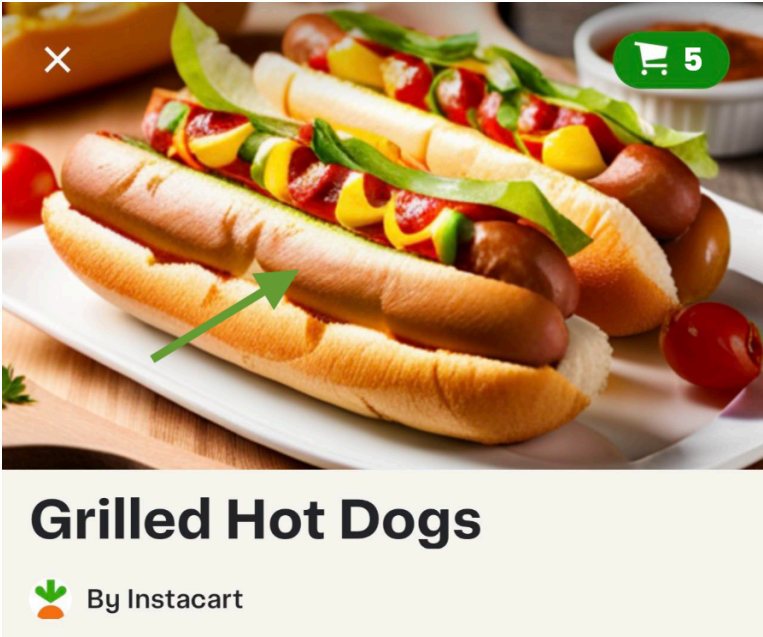
The actual recipes aren't the only AI-generated content that's garnering lots of attention on social media and Reddit. The accompanying AI-generated images are also rather unusual.

Instacart's AI-generated recipes are accompanied by equally impossible images of fictional food items, like its hot dog stir fry recipe which features the aforementioned image with hot dog slices with the appearance of a tomato.

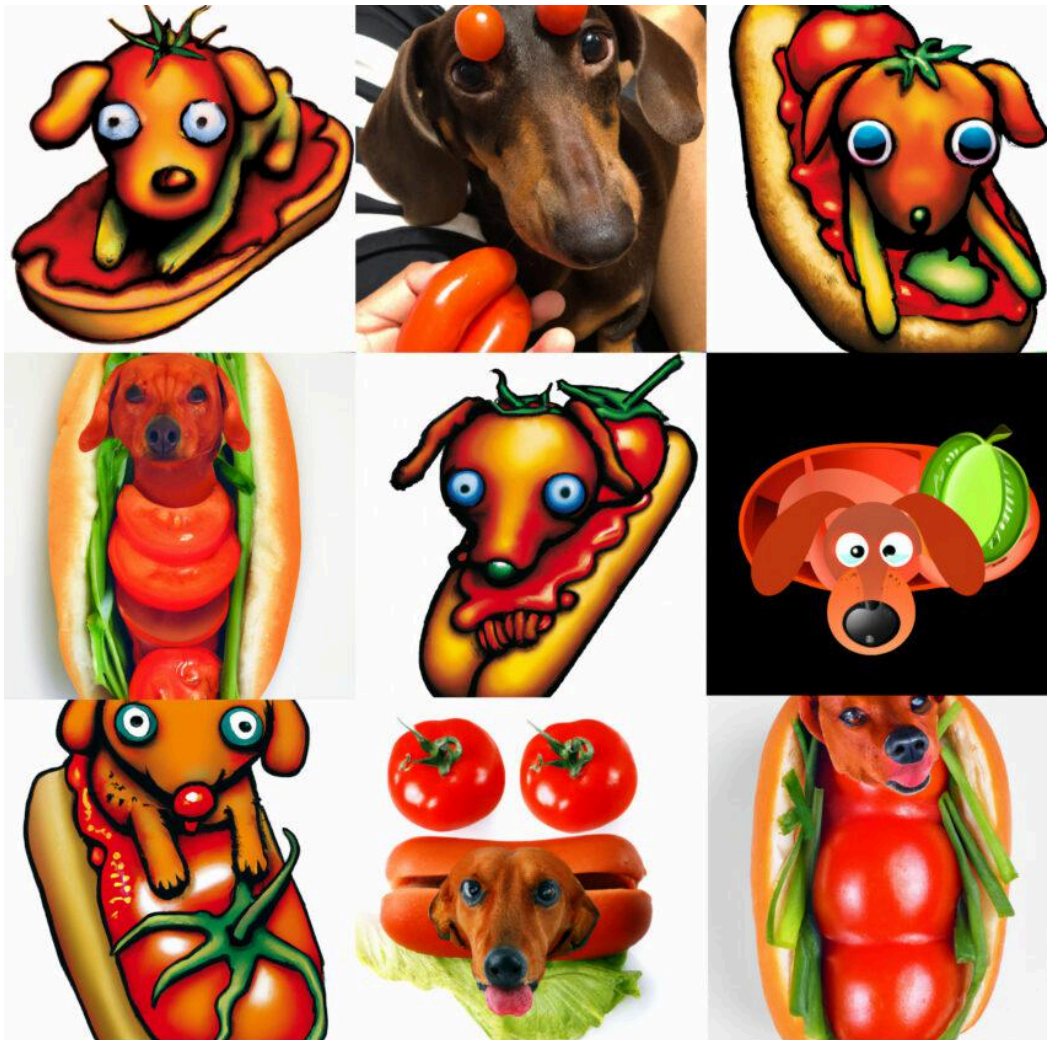
Or take the case of the mythical hybrid lettuce and lemon veggie featured in Instacart’s recipes for “grilled salmon caesar salad” and “anchovie-free caesar dressing.” That’s the epitome of an impossible-to-find ingredient.



Some AI-generated food images are just downright odd. Like this image for grilled hot dogs with some very curious buns.



AI tools specializing in image generation, like OpenAI's DALL-E 2 seem to generate "food" images that are equally entertaining.



AI Renderings for the Prompt "Hot Dog as a Tomato"



AI recipe generators will get savvier over time thanks to multi-modal machine learning technology, which has the ability to take user feedback on-board, leading to increasingly realistic – and palatable – recipes over time. In the interim, foodies beware.

(Company-specific conclusion and CTA redacted.)