

The Mythical “Chill” Leader

Subject:

Is Emotion Unprofessional?

Body:

Apparently, emotion is unprofessional now?!

Cute.

Reality? She’s not “emotional.”

She’s just not *numb*.

Enter: “The Myth of the Chill Leader.”

Somewhere along the way, leadership became comparable to emotional taxidermy.

Leaders - especially women - have been led to believe that the less you feel, the better you’ll lead.

That’s rubbish.

The best leaders I know are the ones who cry in the car, then walk into the boardroom and make a clean decision that moves the needle.

They don’t suppress emotions.

They metabolize them.

When women lead, we bring with us the refined emotional intelligence of an entire gender; a gender that has been managing egos since day one.

So you don’t need to be “chill.”

You simply need to make clear, confident decisions.

The clarity will naturally arise as you emote.

marketing whimsy

Not faking.

If that resonates, you're our kind of leader!

Grab a time on {name}'s calendar to get a free leadership coaching session!